

## **Privacy Policy of Abell Morliss International Limited**

At Abell Morliss, privacy of our visitors is our main priority. This Privacy Policy document contains types of information that is collected and recorded by Abell Morliss and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us under General Data Protection Regulations (GDPR). We are a Data Controller of your information.

Abell Morliss International Limited legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Information we collect and the specific context in which we collect the information:

Abell Morliss International Limited has a contract with you

You have given Abell Morliss International Limited permission to use your data

Processing your personal information is in Abell Morliss International Limited and your interests in order that we provide you with our services.

Abell Morliss International Limited needs to comply with the laws on privacy

Abell Morliss International Limited will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies..

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what Personal Information we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

The right to access, update or to delete the information we have on you.

The right of rectification.

The right to object.

The right of restriction.

The right to data portability

The right to withdraw consent

Log Files

Abell Morliss follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

Privacy Policies

You may consult this list to find the Privacy Policy for each of the advertising partners of Abell Morliss.

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on Abell Morliss, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that Abell Morliss has no access to or control over these cookies that are used by third-party advertisers.

### Third Party Privacy Policies

Abell Morliss's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options. You may find a complete list of these Privacy Policies and their links here: [Privacy Policy Links](#).

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites. [What Are Cookies?](#)

### Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

Abell Morliss does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

### Online Privacy Policy Only

Our Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in Abell Morliss. This policy is not applicable to any information collected offline or via channels other than this website.

### Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

## **GDPR 2018**

With effect from the 25th May 2018 the regulations on the way companies handle personal data for individuals within the EU changed. Sadly it's all super-hard to understand, we are doing our bit to reassure you, and fob off the fines.

We would like to reassure our clients that Abell Morliss International Ltd takes the handling of your information seriously.

As a professional company we hold information for our clients on a legitimate and contractual basis only. Such information will contain customer names; addresses; contact numbers and email addresses. We may also hold information relating to clients' requirements in connection with orders, quotations and custom work, which we have been, or will be requested to carry out. Pertinent information or special offers, which we feel are in our clients interest, are shared intermittently via email.

Customer information will be retained for a maximum of 5 years from 1st May 2018 or from when the last work request has been completed and will only be used or shared with 3rd parties in relation to professional and regulatory obligations.

Abell Morliss International does not sell, share or similar, data and information with 3rd Parties who are not directly connected or linked to our business relationship with our clients .

It is our clients' responsibility to inform us about any changes to their information so we can ensure our records are accurate, complete and up-to-date.

If you have contracted with Abell Morliss International Ltd prior to 25th May 2018, we will continue to send intermittent emails with updates and perhaps offers, however, you may opt out at any time whereupon we will remove your data from our records apart from anything we are legally bound to keep. You can opt-out by emailing [privacy@chartered.org](mailto:privacy@chartered.org) stating your wish to opt out

For your peace of mind, any emails sent out to you have always, and will continue to be, on a full basis, we do not use odious no-reply email systems, and never will. So you can always email us to opt out at any time going forward.

We have updated our Privacy Policy and GDPR Policy on our website.

Our clients can request access to any information we hold about themselves or request that we update or correct this information. All requests must be sent in writing or by email to [privacy@chartered.org](mailto:privacy@chartered.org) or by post to:

Personal Data Protection Officer, Abell Morliss International Ltd ,  
128 Cannon Workshops, Cannon Drive, LONDON, E14 4AS

Any requests received will be dealt with as soon as reasonably practicable.

If you have any concerns about how Abell Morliss International Ltd Limited handle personal information please contact us in writing or alternatively contact the ICO: <https://ico.org.uk/global/contact-us/> directly with any queries.